



SPONSORSHIP DELIVERABLES

**INTERNATIONAL MINING
EXPO & CONCLAVE**

S.NO.	DELIVERABLES	TITLE SPONSOR	POWERED BY	PRINCIPAL SPONSOR	MAIN SPONSOR	CO-SPONSOR	ASSOCIATE SPONSOR	EVENT PARTNER	OFFICIAL PARTNER	PRINCIPAL PARTNER	ASSOCIATE PARTNER
23	Your Brand Logo will be an integral part of the comprehensive event promotion carried out through Newspaper Advertising.	✓	✓	✓	✗	✗	✗	✗	✗	✗	✗
24	Commercials for renowned mining magazines will incorporate the company's logo.	✓	✓	✓	✓	✓	✗	✗	✗	✗	✗
25	With articulate jingles, the brand will stand out on radio FM.	✓	✓	✓	✓ Limited	✓ Limited	✓ Limited	✓ Limited	✗	✗	✗
26	The brand logo is incorporated in 5000 invitations to Key People of the mining industry.	✓	✓	✓ Limited	✓ Limited	✗	✗	✗	✗	✗	✗
27	You will have the privilege of joining the Press Meet Event preceding the main event , alongside esteemed Members of the Association.	✓	✓	✗	✗	✗	✗	✗	✗	✗	✗
28	Strong Connect with Association Members all over Tamil Nadu.	✓	✓	✓	✓	✓	✓	✗	✗	✗	✗
29	Featuring of brand logo in the seminar comprehensive booklet that serves as an informative guide.	✓	✓	✓	✓ Limited	✓ Limited	✗	✗	✗	✗	✗
30	Your brand logo will be incorporated into all television advertisements for the event, ensuring prominent visibility during broadcasts on major news channels.	✓	✓	✓	✗	✗	✗	✗	✗	✗	✗
31	The company will receive a section of page in the event directory for marketing	✓	✓	✓	✓ Limited	✓ Limited	✓ Limited	✗	✗	✗	✗
32	Incorporating your brand name in the WhatsApp audio jingle for 10,000 people.	✓	✓	✓	✓ Limited	✓ Limited	✓ Limited	✓ Limited	✓ Limited	✗	✗
33	Your brand will be actively featured in the Bus Back Panel as a promotional activity, thereby reaching out a wider audience.	✓	✓	✓	✓	✓	✓	✗	✗	✗	✗



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